

 This deck is for new business conversations.

Customize this slide and delete this message after reading.

The future of work at [Company Name]



What we heard

Customize this slide with the challenges you uncovered in discovery.

Delete this message after reading.



Your team is overworked and burnt out, leading to attrition



Teams are spending hours manually stitching together 6+ tools



AI helps individuals, not organizations

What's possible when work works

Customize this slide
with the positive
business outcomes.

Delete this message
after reading.



Same team,
more output



All data, tools, and
context in one place



AI that scales across
your whole org

Work is harder than ever.

AI was supposed to help, but 95% of organizations aren't seeing the impact.



Execution still depends on people for everything



Work lives everywhere, and nowhere



AI helps individuals, not organizations

The way work gets done is changing — for good.



Same team,
more output



All data, tools, and
context in one place



AI that scales across
your whole org

Our mission has always been to help teams achieve their business outcomes

60% of the Fortune 500 run on monday

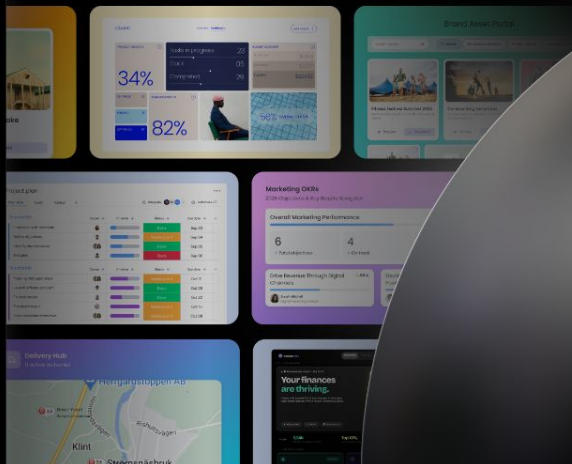
250K+ customers worldwide



Now with one AI platform – for people and agents to work together

Orchestration

Any workflow, in any work format



Control

Security, compliance, and cost management in one place

Execution

People lead, agents deliver

Help me plan a global conference



5 venues were allocated

Completed



60 RSVP calls approved

Completed




Finalizing agenda

Completed



Lena, recruiting agent | enabled in:

- Designers hiring
- Recruiting task force
- New applicants
- Open positions
- Onboarding
- Managers

Unified context layer on  **mondayDB**

People lead, agents deliver

Get more done, faster, than you ever thought possible, with agents working right alongside your team.

✓ Your team sets the direction

Agents handle the execution: running tasks, moving work forward, and flagging what needs a human call.

✓ Deploy in days, not months

Build, buy, or bring your own agents and put them to work immediately, without a custom implementation.

✓ Scale impact without scaling headcount

Agents work 24/7 on the high-volume work your team shouldn't have to touch.

The image shows a project management interface for a 'New product launch'. The main view is a task list with columns for task name, status, due date, and assignee. A chat window is overlaid on the right, showing a message from Alex to @Michelle. Below the task list, three task cards are shown with 'Completed' status: 'Drafting brief', 'Assigning owners', and 'Updating timeline'.

Task	Status	Due Date	Assignee
Conduct market research	Working on it	Feb 16	[Avatar]
Define channels	Working on it	Feb 16	[Avatar]
Finalize product details	Done	Feb 27	[Avatar]
Drafting brief	Completed		[Avatar]
Assigning owners	Completed		[Avatar]
Updating timeline	Completed		[Avatar]

Chat window content:

Alex: Hi @Michelle there's a new product launching in 5 weeks. Can you please create a 360 campaign plan for me?

Manage work the way you work

Every team, workflow, and agent moving in the same direction, at the speed your business needs.

✓ **Every surface your team needs**

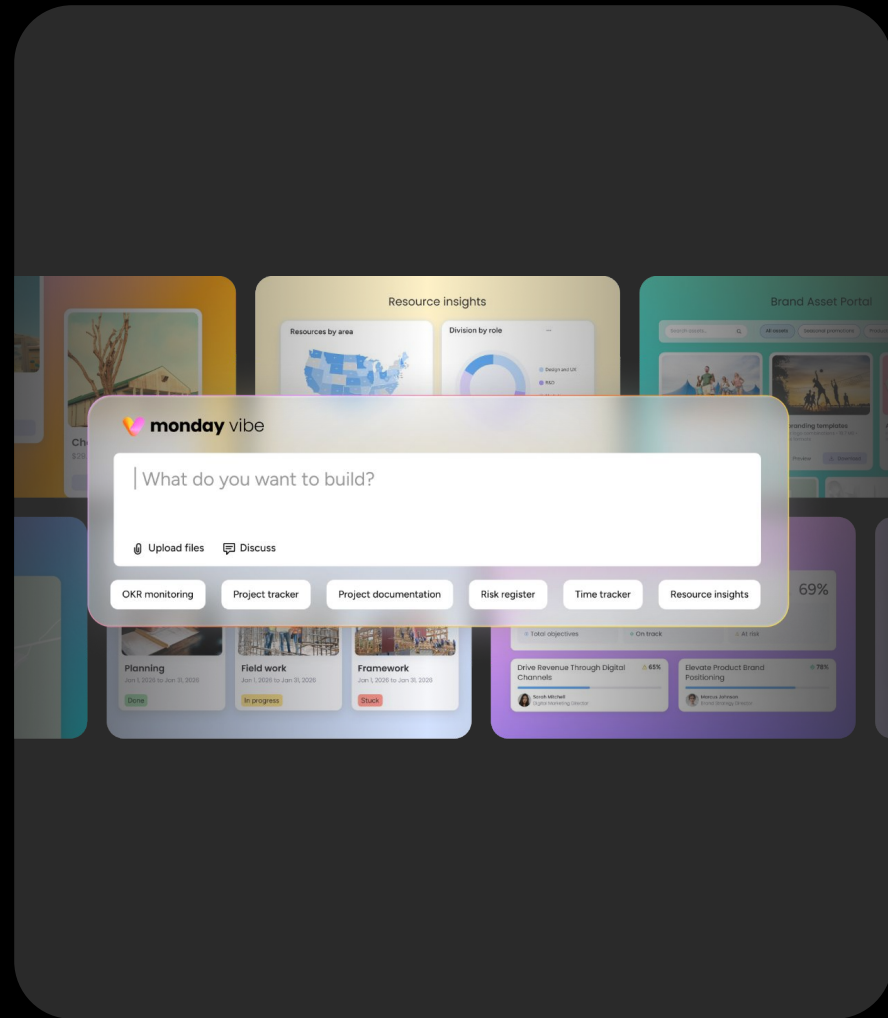
Boards, timelines, dashboards, and docs, all built for people and agents working in the same place.

✓ **Works the way your team does**

Configure workflows, views, and automations to match how you operate, not the other way around.

✓ **No more handoff gaps**

People and agents share the same context, visibility, and system of record.



Control stays with you

All the security, compliance, and cost management your organization needs.

✔ Enterprise-grade security, without the complexity

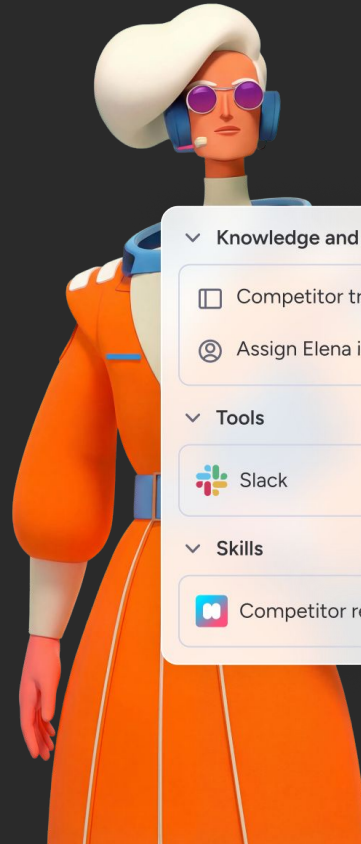
Permissions, access controls, and data governance are built into the platform.

✔ Compliance that keeps up with the work

As work moves and scales across teams and agents, your compliance guardrails move with it automatically.

✔ Full visibility into what AI is doing and what it's costing

See exactly how agents are being used, what's being spent, and where, so AI scales responsibly across your organization.



Knowledge and access

- Competitor tracker board
- Assign Elena in People columns

Tools

- Slack

Skills

- Competitor research skill



Context layer

All your work, fully connected

Smarter decisions, everywhere, because your people and agents always have the full picture.

✔ One source of truth across the entire org

Every action, decision, and outcome is captured and connected, so nothing gets lost between teams.

✔ Agents that see the full picture

Cross-org context means agents make better recommendations and drive outcomes that go beyond a single team.

✔ Works with the tools you already use

200+ integrations and MCP protocol keep your work context in sync, wherever your team works.

Knowledge and access

- Enterprise Deals board
- Q3 Campaigns board
- Company OKRs board

Anthony,
Product Agent

Active

Searching all boards and generating insights...

- 2 enterprise deals at risk:
 - ⚠ Isengard inc. deal is at medium risk
 - ⚠ FarmaGrow deal is at low risk
- 12 open support tickets from accounts.

A flexible, secure platform for people and agents to collaborate

Built for adoption at scale

Easy to use and built into the way you work, not bolted on top.

Cross-departmental context

Structured data that spans every function means teams and agents always see the full picture.

Works with your entire AI stack

Your work context flows wherever your team works, and always stays in sync.

30h

Saved quarterly
surfacing OKR metrics
automatically

“monday frees up senior
leadership to focus on
driving more business.”

– Asaf Goldstof,
Director, Efficiency & AI

agora

75%

Reduction in internal
support requests

“monday brought AI to our
data, and that changed
everything.”

– Alex Boulder,
Founder & CEO

Arcaise

\$60K+

Saved by retiring
legacy tools

“monday gave us a better
way of working.”

– Karin Traina,
Director, Process Improvement &
Change Management

athenahealth

Your partner for the change

250,000+ deployments across every industry at every company size.

AS

WIX

Canva

NESPRESSO

ebay



LIONSGATE



elsen



instacart

Glossier.



Coca-Cola

Citiz

Strategic guidance

Together we'll define what AI transformation looks like for your business.

Hands-on implementation

From workflow design to agent configuration, we'll ensure you're set up to get value from day one.

Ongoing partnership

We will proactively evolve your setup as your needs change.

Enterprise-grade security

monday.com meets the highest enterprise security standards across every team, workflow, and agent — by default.



Your data stays yours

We never train on your data. Your information stays within your environment.

You decide who sees what

Access and governance are built in by default, from granular permissions to role-based access controls.

Compliance you can rely on

monday.com meets the requirements of the world's most stringent regulatory frameworks, so you can move forward with confidence.

For more information, visit our [AI trust center](#).

The future of work
is here



Demo

Next steps

Moving forward: [company] & monday.com

Demo for additional stakeholders

e.g. VP, CTO, Department head, etc.

Oct.14 - Oct. 25

Internal approvals

e.g. IT, Legal, etc.

Oct. 25 - Nov. 15

Internal decision making committee

e.g. VP, CTO, Department head, etc.

Nov. 15 - Nov. 16

Sales order signing

Contingent to receive X discount

Nov. 16 - Nov. 21

Kick off with your n team

Meet your implement consultant and customer rep

Nov. 21 - Jan.1

Be sure to insert your own text and dates.

Delete this message after reading.



Thank  you!

Appendix

The background is black with three overlapping circles. A large brown circle is on the left side. A large teal circle is at the bottom right. A thin white circle is in the upper right quadrant, overlapping the teal circle.

Appendix

01 Departments

02 Security, infrastructure, governance & data

03 Product

04 Services & support

05 Case studies

Appendix

Departments

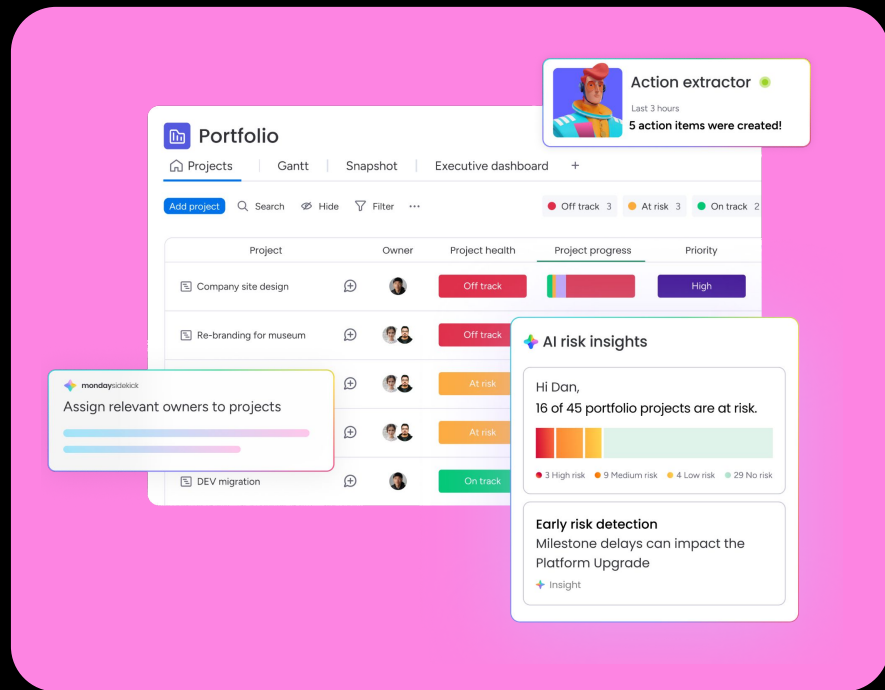
Departments

Project management

One platform to run all of your projects.

With always-on agents to keep everything moving.

- ✓ Deliver more projects without adding headcount
- ✓ Gain visibility & control over all of your projects
- ✓ Power teams & agents with all project data in one place



“monday.com’s AI helped us cut our project planning time in half, leading to faster delivery for our clients and more revenue for us.”

Sarah Luxemburg
Operations Director



Departments

Project management

Accelerate project delivery at every level

✓ Portfolios

Complete visibility, proactive alerts, and instant reports across hundred of projects and resources.

✓ Projects

Timelines, milestones, resources, and dependencies, easily managed and always current.

✓ Tasks

Where delivery teams work alongside specialized agents to execute at scale.



Build a project plan from this brief. Assign tasks, owners, timelines and dependencies automatically. Flag any gaps before kickoff.

Build your agent



Jordan

Running project planning...

Q3 Product Launch Plan

▼ Planning phase

<input type="checkbox"/>	Item		Owner	Status	
<input type="checkbox"/>	Define project scope	⊕		In Progress	
<input type="checkbox"/>	Stakeholder alignment	⊕		Not Started	
<input type="checkbox"/>	Resource allocation	⊕		Not Started	
<input type="checkbox"/>	Risk assessment	⊕		Not Started	

Meet your new project management teammates



PMO Agent



Risk Analyzer



Reporting Manager



Resource Optimizer



Dependency Resolver

Departments

Marketing

Drive more demand with a workforce that never stops.

Your team sets the strategy. Agents execute 24/7.

- ✔ Launch more, faster, without overloading your team
- ✔ Know exactly what's driving results, and act on it instantly
- ✔ Build a marketing engine that gets smarter over time

Marketing

Track competitors for announcements, pricing changes...

Competitive Analysis

Direct competitors

Item	Created by	Product Category	Production Capacity
EverGrain Mills	[Avatar]	Whole Grain Products	50K tons/y
PureDairy Labs	[Avatar]	Dairy & Probiotics	30K tons/y
Verdant Harvest Corp	[Avatar]	Organic Produce	80K tons/y
OceanPrime	[Avatar]	Seafood & Marine	45K tons/y
SolarRoot Foods	[Avatar]	Plant-Based Snacks	20K tons/y

Elena
Running competitive research...

“monday.com gave us more than a platform. It gave us a better way of working — one that’s visible, accountable, and scalable.”

Karin Traina
Director, Process Improvement

athenahealth
CURING COMPLEXITY

Departments

Marketing

Your marketing team, multiplied

✓ Launch more

Turn ideas into live campaigns in record time, with agentic workflows that follow your direction and keep work moving.

✓ Prove impact

See what's driving results across every campaign, and connect marketing efforts directly to business outcomes.

✓ Scale creation

Create high-quality, on-brand content at scale with AI agents that learn from every asset and get smarter over time.

Campaign Planning

Q2 Brand Awareness Campaign

Item	Owner	Status	Files
Campaign brief		In review	
Competitors research		On track	
Extract key value props		Completed	
Define target audience		Completed	
Analyze competitors		In progress	

Alex | Briefing Agent

Marketing

Meet your new marketing teammates



Content Creator



Campaign Manager



Competitive Analyst



Page Optimizer



Asset Generator

The platform that keeps your business running, even when you're not looking.

- ✓ Take on more without adding any resources
- ✓ All of your business's operations, connected in one place
- ✓ Maintain visibility and control as your operations scale

Business Operations Tracker

Main table Gantt Marketing view +

Planning - Vendor Management Full summary +

Vendor contracts	🔍	📅	📊
Supplier onboarding	🔍	📅	📊
Pricing strategy	🔍	📅	📊
	🔍	📅	📊
	🔍	📅	📊
	🔍	📅	📊

Messaging strategy - Facilities Full summary +

	Status	Messaging strategy	Timeline

Resource allocation

- Jessica Woods**
Operations Manager **Best match**
- Daniel Cohen**
Regional Lead **90%**
- Chris Simpson**
Compliance Officer **75%**

"Everyone turns to monday.com to solve new challenges, a sign that it's exactly what's needed for efficiency, productivity, and growth."

Tom Zrihen
Director of Operations
and Projects, Cloudinary



Departments

Operations

Scale operations across your entire organization

✓ Demand and planning

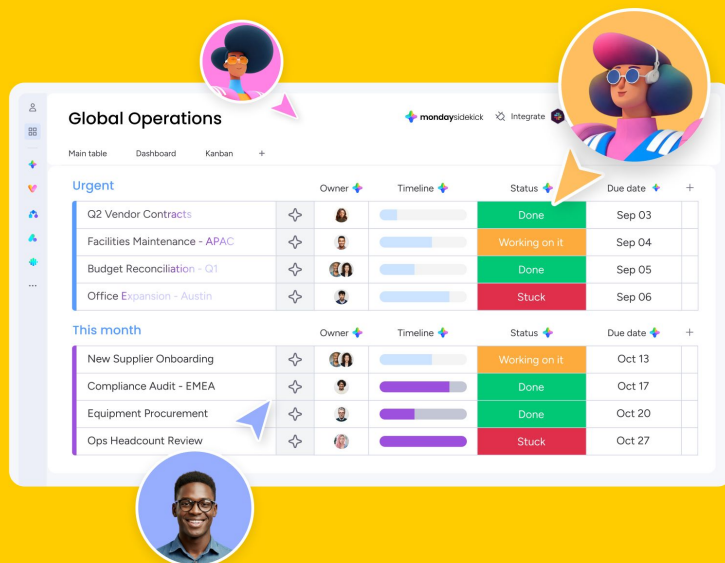
Agents handle the routine requests end-to-end. Your team focuses only on what needs them.

✓ Processes and workflows

Operations across your organization, always current and moving, even without people.

✓ Visibility and reporting

Proactive notifications and visibility into what's running, what isn't, and how to improve.



Meet your new operations teammates



Purchasing Assistant



Vendor Management



Expense & Reimbursement



Office Logistics



Workplace Services

From ticket triage to fast resolution, without the manual work.

Deliver exceptional IT at scale with always-on AI-powered agents that monitor, govern, and resolve for you.

- ✔ Resolve faster with AI-powered service management

- ✔ Eliminate knowledge silos with a self-improving knowledge base

- ✔ Stay in control with governed processes and full visibility

The screenshot displays the Monday.com IT Tickets dashboard. It features a navigation bar with 'Main table', 'Gantt', and 'Kanban' views. The dashboard is divided into two sections: 'Open tickets' and 'Close Tickets'. Each section contains a table of tickets with columns for 'Owner', 'Timeline', and 'Status'. A 'Solved' callout box is overlaid on the 'Close Tickets' section, highlighting a ticket with a status of 'Working on it'.

Open tickets		Owner	Timeline	Status
Hey! I need a new software license		[Avatar]	[Progress Bar]	Done
Wifi is super slow today		[Avatar]	[Progress Bar]	Working on it
My laptop is not working		[Avatar]	[Progress Bar]	Done
Wifi is super slow today		[Avatar]	[Progress Bar]	Stuck

Close Tickets		Owner	Timeline	Status
Missing data after upgrading		[Avatar]	[Progress Bar]	Working on it
Octa Password issue		[Avatar]	[Progress Bar]	Done
Wifi is super slow today		[Avatar]	[Progress Bar]	Working on it

"When IT runs well, the business runs well. monday.com helps us do both."

Grant De Waal-Dubla
Group CIO



Exceptional IT service at scale

✓ Resolve faster

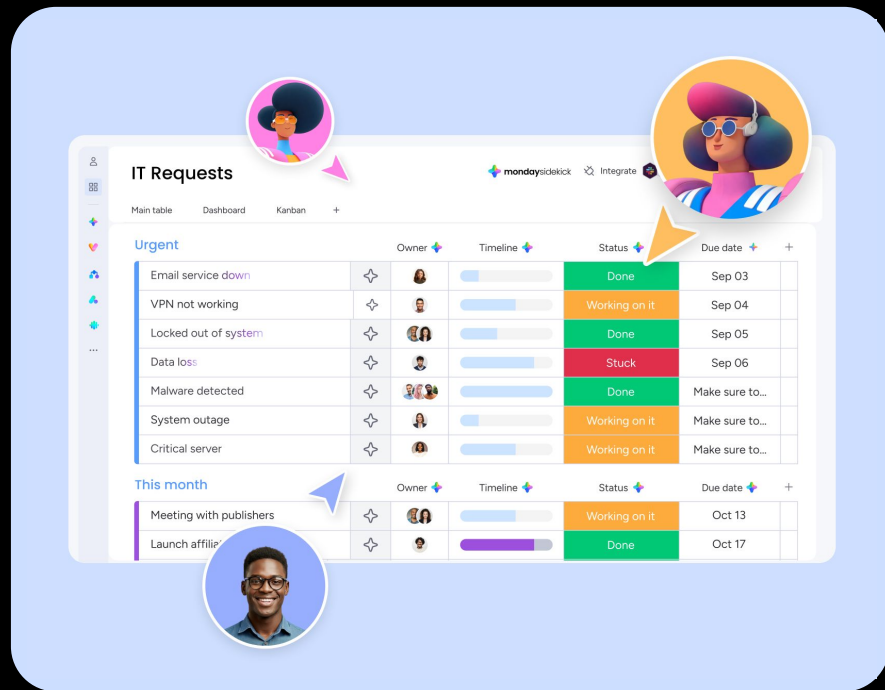
Reduce manual triage and focus on infrastructure, innovation, and resilience.

✓ Self-improving knowledge base

Every ticket makes the system smarter. Gaps are detected automatically, and full drafts are written for human review.

✓ Real time service

Incidents detected instantly. Requests routed immediately. No escalation delays.



Meet your new IT teammates



Intake & Triage



Incident Detection



Knowledge management



Article Writer



SLA Monitor

Find the right hire, without losing time on searching.

Sourcing, screening, scheduling. Most of it doesn't take recruiting talent. Our agents take care of it for you.

✔ Your team gets their focus back

✔ Move faster than the competition

✔ The cost of recruiting goes down without cutting corners

The screenshot displays the 'Candidate pipeline' interface in Monday.com. At the top right, there is a profile for 'Anna | Sourcing Agent'. Below the title, there are navigation options: 'Main table', 'Gantt', 'Kanban', and '+'. The interface is divided into two main sections: 'AI sourced' and 'Interview scheduled'. Each section contains a table with columns for 'Role / Position', 'Status', and 'Interview stage'. The 'AI sourced' section lists four candidates: Jamie Lancaster (Representati...), Robin Banks (Associate), Uma Irwin (Specialist), and Keyon Harrold (Coordinator), all with a status of 'AI screened'. The 'Interview scheduled' section lists four candidates: Lashawn Maggio (Consultant), Robin Banks (Technician), Kory Quintero (Engineer), and Dean | Scheduling Agent (Coordinator), all with a status of 'Scheduled'. A profile for 'Dean | Scheduling Agent' is also visible at the bottom left of the interface.

AI sourced				Role / Position	Status	Interview stage
Jamie Lancaster	✦	Representati...	AI screened	Representati...		
Robin Banks	✦	Associate	AI screened	Associate		
Uma Irwin	✦	Specialist	AI screened	Specialist		
Keyon Harrold	✦	Coordinator	AI screened	Coordinator		

Interview scheduled				Role / Position	Status	Interview stage
Lashawn Maggio	✦	Consultant	Scheduled	Representati...		
Robin Banks	✦	Technician	Scheduled	Associate		
Kory Quintero	✦	Engineer	Scheduled	Specialist		
Dean Scheduling Agent	✦	Coordinator	Scheduled	Coordinator		

"Whether through its interface, ease of adoption, or adaptability, monday.com truly stood out."

Sonia Vasseur
Head of Strategic
Management

NESPRESSO

From job post to interview, without the busy work.

✓ Find the diamonds

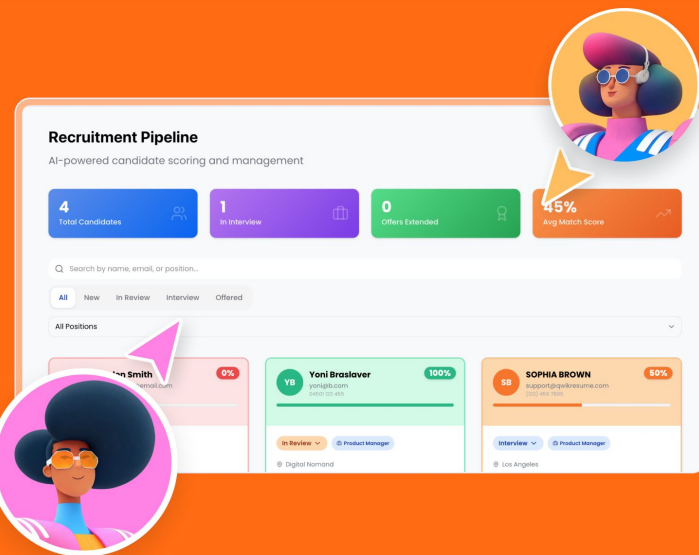
You define the profile. The agent handles everything else—so you can focus on quality, not quantity.

✓ Seamless hiring process

Your team shows up to the conversation, not the coordination. Spend time on candidate experience.

✓ Hire faster

Less time per role means less overhead and outsourcing.



Meet your new HR teammates



Candidate Sourcer



Resume Screener



Interview Scheduler



Hiring Coordinator



Feedback Manager

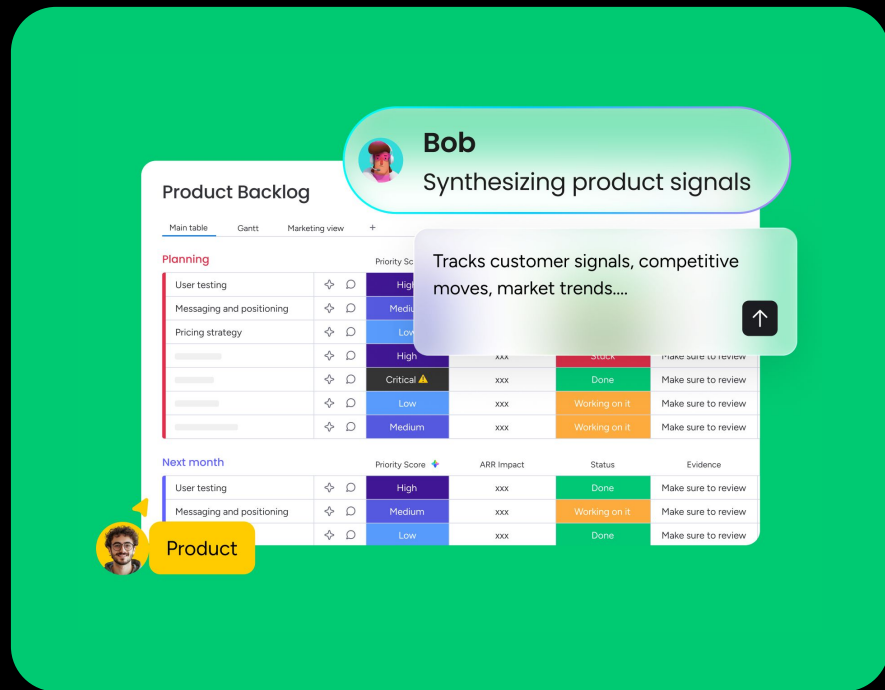
Departments

Product

Always know what to build next.

Your product team makes the calls. AI agents bring the intelligence.

- ✔ Make the right product bets, faster
- ✔ Turn every signal into confident, evidence-backed decisions
- ✔ Build a product engine that gets smarter every sprint



"If it's not in monday.com, it doesn't happen. We couldn't do what we do today without monday.com — it's the operating system that powers our growth."

Trevor Rumble
Product &
Innovation Director,
BioPak

Departments

Product

Your product team, at full intelligence

✓ Decide right

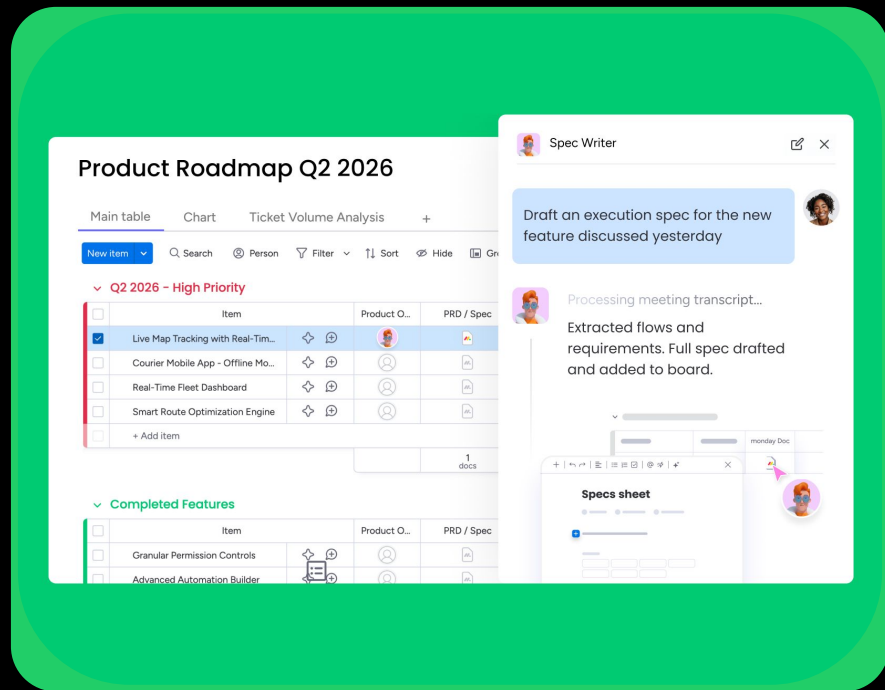
Turn signals from customers, competitors, and market trends into clear, evidence-backed priorities — with agents that surface what matters before you even ask.

✓ Execute fast

From approved decision to full product spec in minutes. Agents generate the spec, your team refines and approves, and engineering stays unblocked.

✓ Get smarter over time

Every decision trains the agents on your product, your customers, and your competitive landscape. The context compounds, and so does every recommendation.



Meet your new product teammates



Feedback
Synthesizer



Spec
Writer



Release
Communicator



OKR
Tracker



Bug
Prioritizer

Departments

Sales

From lead to account expansion, without the admin.

Close and grow more relationships with always-on AI-powered agents that prepare, manage, and build momentum for you.

✔ Your team focuses on selling, not manual or repetitive tasks

✔ Generate more pipeline and move to closed-won faster

✔ Focus on growing the relationship, not the relationship admin



I'm speaking to new prospects this week. Conduct research on their current providers and prepare a discovery guide custom for each prospect and organize my board to connect notes.

Build your agent.



Jordan

Discovery call prep loading...

Prospects Board

▼ Discovery phase

<input type="checkbox"/>	Prospect		Owner	Status	
<input type="checkbox"/>	ABC Kitchen Goods	⊕		Follow up needed	
<input type="checkbox"/>	Sharp Manufacturing	⊕		Call Scheduled	
<input type="checkbox"/>	Ace Windows	⊕		Call Scheduled	
<input type="checkbox"/>	Homes.com	⊕		Call Scheduled	

"Now we can focus on growth instead of catching up."

Hyunghan Lee
Team Lead



Departments

Sales

Revenue momentum at scale

✓ Knows your ICP

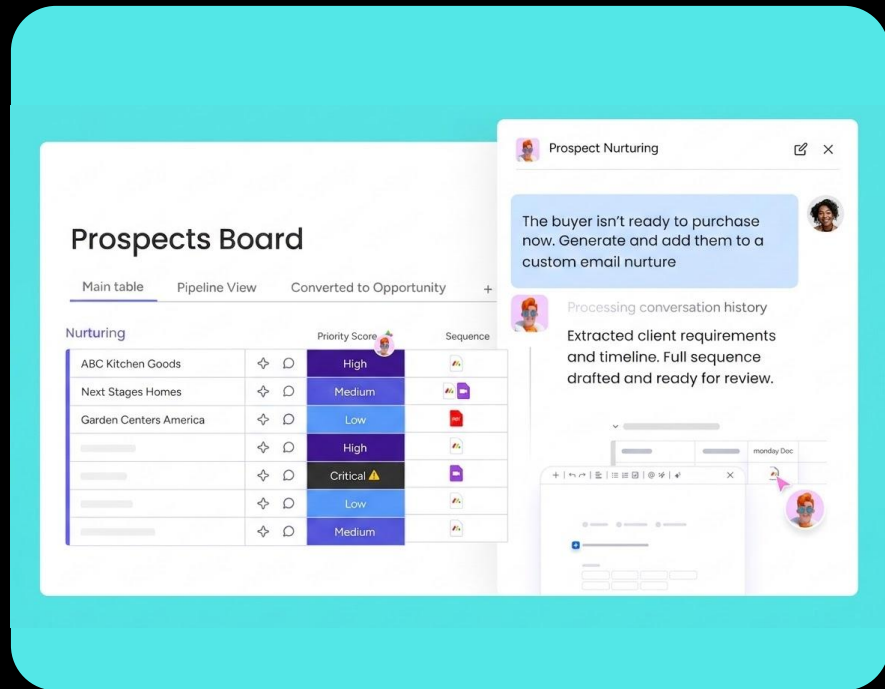
Agents leverage your client data to understand your ideal customer profile, where you win, how you provide value

✓ Understands your product and competition

Agents incorporate your offering, winning messaging, snippets from demo and competitive pushback as part of their work

✓ Operates with full context

Agents work where you do, so they see and update all conversation, project, and customer health history - they operate in lock step



Meet your new Sales teammates



Discovery call prep



Competitive Analysis



Prospect nurturing



Pipeline meeting prep



Renewal generator

Appendix

Security, infra, governance & data

Enterprise-grade AI security

Monday's AI meets the same enterprise security standards as the rest of the platform.



We do not allow third parties to train on your data

Your content, workflows, and customer information stay in your account, full stop

Regional data residency respected by default

AI features comply with the data residency settings in your account

Built on trusted AI infrastructure

Monday uses leading third-party models with bias mitigation, accuracy measures, and guardrails to minimize misuse

For more information, visit our [AI trust center](#).

Add-on

Guardian

Extend monday.com's built-in security protections with advanced controls for encryption, compliance, and access management.

Tenant-level encryption (TLE)

A dedicated encryption key for your account keeps sensitive data isolated, with keys stored separately and periodically rotated to minimize risk.

Bring your own key (BYOK)

Take full control of your encryption key lifecycle. Grant or revoke access at any time and maintain full governance over your data.

Data leak protection

Monitor updates and uploaded files to prevent unauthorized sharing of sensitive information like PII or payment details.

Multiple SSOs

Support seamless, secure access across regions, merged organizations, or varied authentication needs with multiple Single Sign-On configurations.

AI governance that scales with your org — automatically

Every workflow, team, and agent under your control, in one place.

Every AI workflow documented, owned, and auditable

Who built it, what it accesses, and what it's doing right now, always answerable

Permissions and access controls that travel with the work

When someone joins or leaves, access updates instantly

Compliance guardrails built in by default

Every new AI workflow inherits the same governance, no custom review required

Data & infrastructure

monday.com is built on a secure, resilient foundation, so your data stays protected, available, and stored where you need it.

Data security

All data is encrypted in transit and at rest, with regular third-party penetration tests, automated vulnerability monitoring, and strict internal access controls.

Data backup

Critical data is backed up every 5 minutes and stored across multiple AWS data centers in the US, EU, and APAC, with 25-day retention and regular integrity testing.

Data residency

Choose where your data lives. monday.com supports US, EU, and APAC hosting to meet local compliance and data sovereignty requirements.

Always on

monday.com is built for high availability, with infrastructure designed to tolerate component failures and remain operational during maintenance.

Appendix

Product

Connect any AI tool to monday

monday's MCP lets your existing AI tools read, update, and act on your work data automatically.

Works with all the AI tools your team uses

ChatGPT, Claude, Microsoft Copilot, Gemini, Cursor, and more connect to monday out of the box

Your system of record stays in tact

No matter the AI tool, actions flow back into monday automatically, keeping everything in sync

No custom integrations or connector costs

One connection works across every MCP-compatible AI tool, today and as new ones emerge

Your existing permissions carry over

MCP inherits your existing monday role permissions — if someone can't access it in monday, their AI tool can't either

Marketplace

Extend the power of monday with 950+ apps, integrations, and AI agents

ickBooks



Mailchimp



Slack



Salesforce



Google Workspace



Miro



Hubspot



Twil



Zoom



LinkedIn



Stripe



Github



Dropbox



Outlook



Meta



DocuSign



Growth Marketing Agent
By Toffu AI

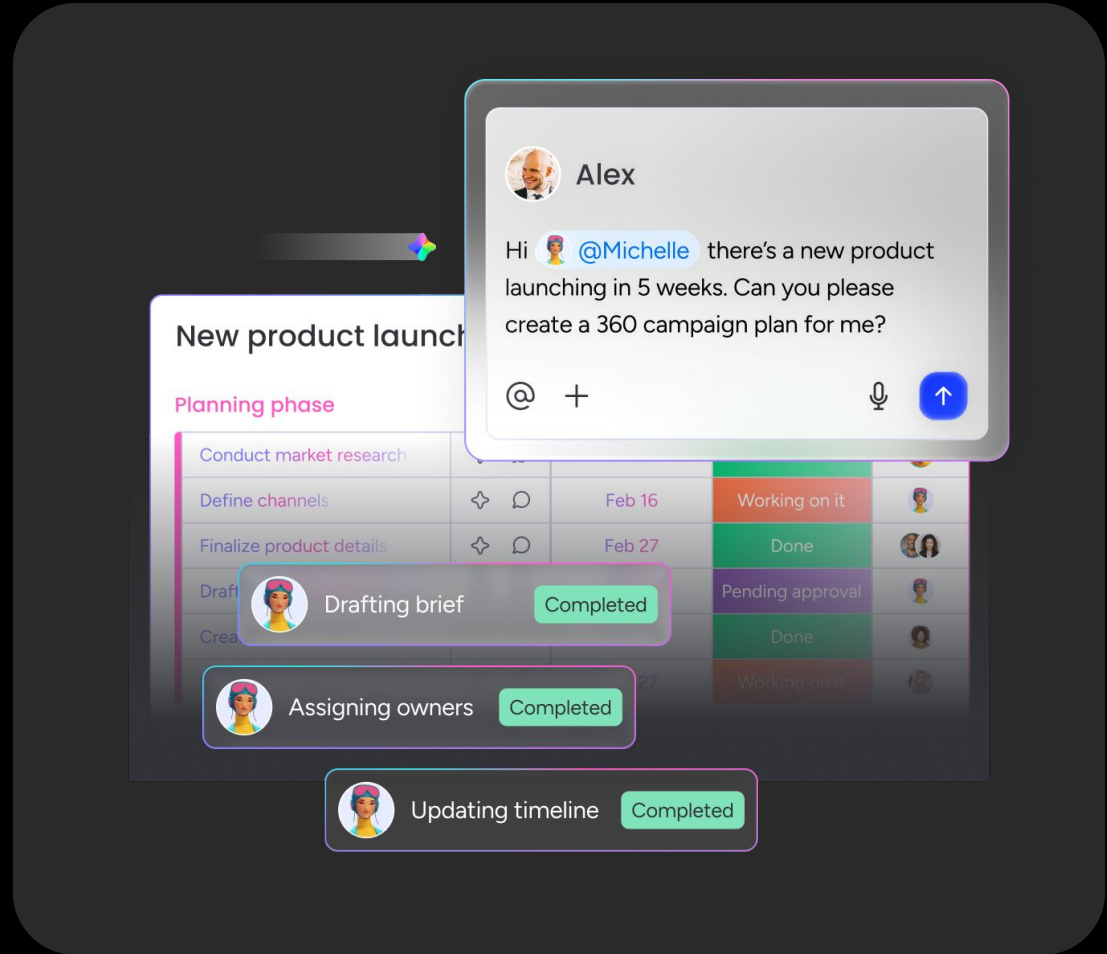


Recruiting Specialist Agent
By Engini.ai

Execution

People lead, agents deliver

Get more done, faster, than you ever thought possible — with agents working right alongside your team.



Bring your own agents

Already using AI agents in your stack? Connect them directly to monday.com and put them to work.

✔ Connect what you've built

Integrate agents you've already developed or licensed.

✔ Work where your team works

Your agents access monday.com data, boards, and items directly.

✔ Extend, don't replace

monday's AI and your existing agents work side by side.

✔ Governed & secure

Agents stay within your admin-defined boundaries.



Project plan

Main table | Gantt | Kanban | + | Integrate | Automate

This month	Owner	Timeline	Status	Due
Finalize kickoff materials	[Avatar]	[Progress bar]	Done	Sep 03
Refine objectives	[Avatar]	[Progress bar]	Working on it	Sep 04
Identify key resources	[Avatar]	[Progress bar]	Done	Sep 05
Test plan	[Avatar]	[Progress bar]	Stuck	Sep 06

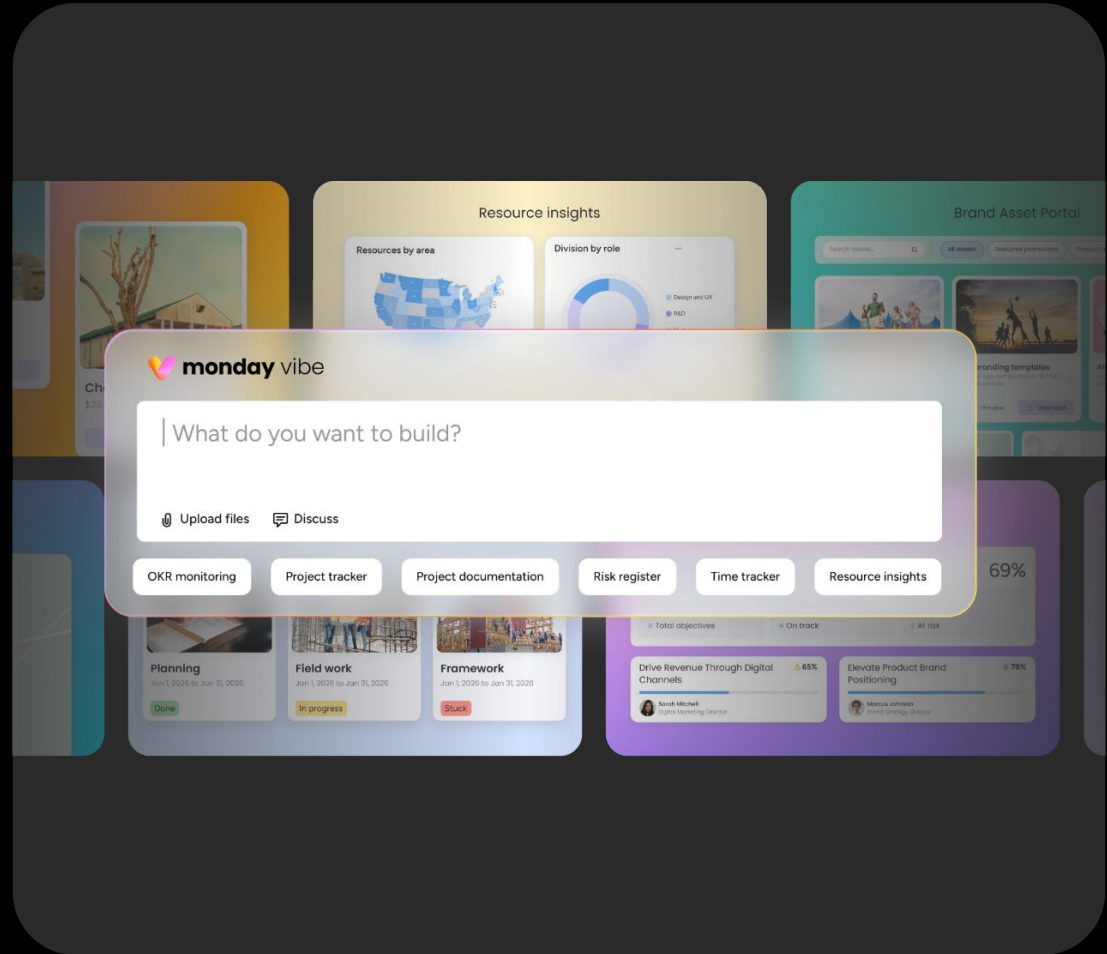
Next month	Owner	Timeline	Status	Due date
Meeting with publishers	[Avatar]	[Progress bar]		Oct 31
Launch affiliate program	[Avatar]	[Progress bar]		Oct 25
		[Progress bar]		Oct 22
		[Progress bar]		Oct 15
New candidate interviews	[Avatar]	[Progress bar]		Oct 08

Creating next month's tasks...

Orchestration

Manage work the way you work

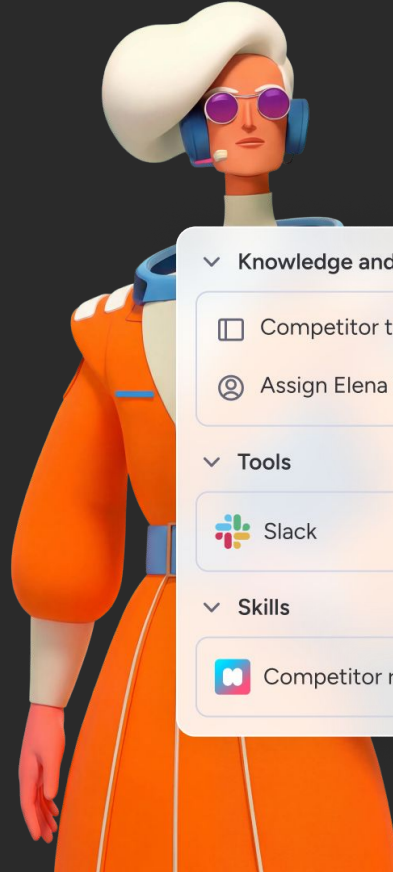
Every team, workflow, and agent moving in the same direction, at the speed your business needs.



Control

Control stays with you

All the security, compliance, and cost management your organization needs.



Knowledge and access

- Competitor tracker board
- Assign Elena in People columns

Tools

- Slack

Skills

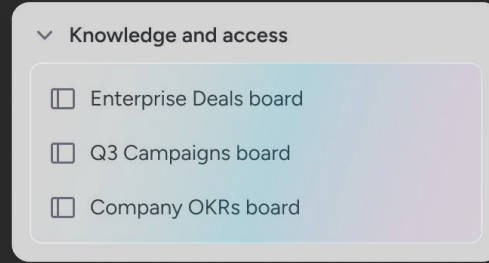
- Competitor research skill



Context layer

All your work, fully connected

Smarter decisions, everywhere —
because your people and agents
always have the full picture.



Anthony,
Product Agent

Active

Searching all boards and generating insights....

- 2 enterprise deals at risk:
 - ⚠ Isengard inc. deal is at medium risk
 - ⚠ FarmaGrow deal is at low risk
- 12 open support tickets from enterprise accounts.

Appendix

Services & support

Your dedicated partner invested in your success

Get hands-on guidance from a Customer Success Manager focused on driving adoption, value realization, and accelerating your ROI.

Success planning

to define goals, governance, and a strategic roadmap.

Quarterly business reviews

to track progress and shape next quarter's priorities.

Strategic guidance

to develop a tailored AI approach, drive adoption, and transform workflows

Use case discovery

to identify & prioritize your highest-impact opportunities

Champion development

to build internal expertise and drive platform adoption.

Reporting configuration

to build dashboards your executives actually use.

New feature training

to keep your team current as the platform evolves.

50 hours of expert-led guidance

throughout the first year.

Your partner from day one — and every day after.

Professional Services accelerates your success, no matter where you are in your monday journey.

Training & consulting

Build the in-house expertise to scale on monday.com.

- [Champion training](#) to develop in-house experts on configuration and AI workflows
- [API and developer consulting](#) for teams building integrations, custom apps, and advanced vibe coding

Implementation services

Achieve goals faster, with expert-led, hands-on builds.

- [AI transformation packages](#) for AI-powered solutions for top use cases
- [Implementation packages](#) for native build support with core workflows
- [Tailored services](#) for more complex or technical needs

Ongoing support

Protect and grow your monday.com investment.

- [Managed services](#) for ongoing build and account optimization post-implementation
- [Premium support](#) for enterprise-grade response times and priority escalation

Appendix

Case studies

From 250+ projects scattered across spreadsheets and slide decks to AI-powered dashboards and real-time alignment across 120+ countries, cutting hours of meetings down to one.

4x
ROI

1,830
hours saved annually

95%+
Adoption across the core team

“

monday.com is how we protect team health, move at speed, and scale purpose across 120+ countries. **It's our engine for collective intelligence.**

Dany Krivoshey

Chief Digital & Technology Officer,
Unilever International



Location:
Singapore

Industry:
Retail and CPG

Segment:
Enterprise

From fragmented tools and reactive decisions to unified campaign planning and creative production, scaling well beyond one department across the entire organization.

100%

adoption across
campaign workflows

\$60k+

saved by retiring legacy
plug-ins

1,000+

creative requests tracked
in first 6 months

“

monday.com gave us more than a platform. **It gave us a better way of working**, one that's visible, accountable, and scalable across the entire organization.

Karin Traina

VP, Director, Process Improvement & Change Management, athenahealth



From 900+ projects managed over email and spreadsheets to a single connected platform — delivering 20,000 automations a month and 12x ROI.

900+

active projects tracked simultaneously

20,000

automations created per month (on average)

12x

ROI

“

If it's not in monday.com, it doesn't happen. We couldn't do what we do today without monday.com — it's the operating system that powers BioPak's growth.

Trevor Rumble

Product & Innovation Director, BioPak



BioPak
It doesn't cost the earth

Location:
Worldwide

Industry:
Retail and CPG

Segment:
Mid-Market

From fragmented email chains and manual approvals to real-time visibility across every market.

25%
reduction in project
management
timelines

1,200+
hours saved per
month

20,000
fewer emails sent per
month

“

To generate a game-changing strategy, we needed a game-changing technology. And that's where monday.com scored the winner.

Matt Carey

Business Process Lead, McDonald's Australia



Location:
Worldwide

Industry:
Retail and CPG

Segment:
Enterprise

